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THE RELATIONSHIP BETWEEN POSITIVE MANAGEMENT, EMPLOYEE PRODUCTIVITY AND SATISFACTION AT WORK

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ABSTRACT

A good leadership skill in the managerial aspects will produce a positive reinforcement as the employees will feel acknowledge and they will increase their contribution towards the company's productivity and the quality in their work. Most powerful form of positive reinforcement in the workplace are monetary but most leaders are taking advantage of it where the employees well-being were not being taken care of and they are mostly unhappy working at the company. The employees are not motivated to come to work but they are coming to work just for the money. This study will adopt Skinner's behavioral theory as the underpinning of this study. The purpose of this paper is to examine the relationship between positive management, employee productivity and satisfaction at work. The research method that will be used in this research is quantitative method where questionnaires will be distributed to the companies. Data analysis will be analyzed using multiple regression analysis. The expected findings of this research is that employee will be motivated, able to increase their production for the company and will work longer for the company as they are more satisfied with the management's positive reinforcement done by the company.

Keywords: positive management, satisfaction, productivity