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## THE RELATIONSHIP BETWEEN COMPENSATION AND BENEFIT, WORK ENVIRONMENT AND ORGANIZATIONAL SUPPORT ON EMPLOYEE LOYALTY IN LEGAL FIRMS

*\*Fatin Nabilah Ahmad Azam<sup>1</sup>*

*fatinnabilah93@yahoo.com*

*Azahari Jamaludin<sup>2</sup>*

*azahari@kuptm.edu.my*

*Ahmad Fauzi Ahmad Zaini<sup>3</sup>*

*ahmadfauzi@kuptm.edu.my*

*Sheikh Muhamad Hizam Sheikh Khairuddin<sup>4</sup>*

*sheikhmhizam@unikl.edu.my*

*\*Corresponding author*

*Faculty of Business, Accountancy & Social Sciences,*

*Kolej Universiti Poly-Tech MARA, Kuala Lumpur, Malaysia<sup>1,2,3</sup>*

*UniKL Business School, Universiti Kuala Lumpur, Kuala Lumpur, Malaysia<sup>4</sup>*

### ABSTRACT

Employee loyalty plays an important role in the success of the business of the legal firms. The success of the business of the legal firms depends largely on the customer satisfaction. Therefore, investigating the relationship between compensation and benefit, work environment and organizational support on employee loyalty in legal firms will ensure the growth of the business. However, there has yet to be any research done to investigate this relationship in legal firms in Malaysia. Therefore, the objective of this research is to investigate the relationship between compensation and benefit, work environment and organisational support on employee loyalty. The research seeks to find the relationship between the dependent variable (employee loyalty) and the independent variable (compensation and benefit, work environment and organizational support). The research methodology is a cross-sectional study in the form of a survey where questionnaires in google form will be distributed to the employees of legal firms in Malaysia. This study expects that there is a positive relationship between compensation and benefits, work environment and organizational support on employee loyalty in legal firms in Malaysia.

Keywords: Employee Loyalty, Compensation and Benefit, Work Environment, Organizational Support