



## User Adoption on E-Learning Platform: Applying the Research Model to UTAUT2

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**Abstract:** *Now days, most of the learning institution has changed the method from the physical classroom to online learning method due to Pandemic Covid 19. Its truly happen from primary, secondary until tertiary educational institution. Most of them would apply various methods of e-learning platform on how to conduct online learning such as by using Google Classroom, LMS and MOOC. No wonder that educational institution would apply the best method of e-learning platform for their needs and purposes. The important things is that how the e-learning technology best suited their needs and to what extend the technology can improve teaching and learning. Thus, this study attempted to propose a conceptual framework for the adoption of e-learning platform which is MOOC among Kolej Universiti Poly Tech Mara (KUPTM) students in teaching and learning within their campus. The design of these studies, including the theoretical framework of the MOOC literature using Unified Theory of Acceptance and Use of Technology (UTAUT2). The major result is that the learning platform such as MOOC can be implemented in order to apply different methods of platform at this institution. The proposed research model of this study would make an understanding of the technology adoption of MOOC especially at a private higher learning institution.*

**Keywords:** online learning, UTAUT2, technology adoption, model

### 1. Introduction