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Abstract:

One of the sub-fields in information security is called information hiding and can be applied to protect data and information nowadays. This is a method in where secret-messages are hidden stealthily in an image file. This method has been used in various fields especially in digital image steganography. Most of the techniques proposed to date have various problems i.e., non-random changes will obviously occur especially when the secret message is embedded in an inappropriate area and when the load capacity exceeds the number of bits allowed. This paper proposes a machine learning steganographic method called SVM-Steg model that uses embedding and extracting algorithms by exploiting SVM classification and SVM-Steg embedding to achieve good performance. In addition, the distance of the embedding location is also taken into account so that more pixels can be embedded at more distance locations. The results show a quality cover-image when high peak signal-to-noise ratio (PSNR) values are recorded greater for all types of cover images. In comparison to the other technique, all PSNRs for the proposed technique, SVM-Steg Method achieved 40 or higher. It is not only succeeding in providing a secure embedding position, but also increases the number of secret-bits embedded.

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 **Contents****I. Introduction**

A technology that hides secret messages in the form of images in other files is called information hiding [1]–[3]. Steganography is the process of hiding a message in a suitable carrier file in which the messages are hidden in an image. ~~Signify The goal of Steganography is to conceal communication [4]. Therefore, the basic requirement of the steganography algorithm is to prevent people from recognizing the messages hidden in the secret document.~~

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One of the sub-fields in information security is called information hiding and can be applied to protect data and information nowadays. This is a method in where secret-messages are hidden stealthily in an image file. This method has been used in various fields especially in digital image steganography. Most of the techniques proposed to date have various problems i.e., non-random changes will obviously occur especially when the secret message is embedded in an inappropriate area and when the load capacity exceeds the number of bits allowed. This paper proposes a machine learning steganographic method called SVM-Steg model that uses embedding and extracting algorithms by exploiting SVM classification and SVM-Steg embedding to achieve good performance. In addition, the distance of the embedding location is also taken into account so that more pixels can be embedded at more distance locations. The results show a quality cover-image when high peak signal-to-noise ratio (PSNR) values are recorded.

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