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Sustainable Business, Environment & Society



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**OPTIMIZING INTERNSHIP PLACEMENT PROCESS: A STUDY ON  
THE IMPLEMENTATION OF AN INTERNSHIP PLACEMENT MANAGEMENT SYSTEM (IPMS) AT  
KOLEJ UNIVERSITI POLY-TECH MARA TO IMPROVE EFFICIENCY AND STUDENT EXPERIENCE**

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**ABSTRACT**

Managing student internship and placement of Kolej Universiti Poly-Tech Mara (KUPTM) student is a task that needs to be handled systematically and efficiently. With proper management and organization of data, a proper system can help in managing data and manipulating it in order to get more information and produce more results in reporting. The aim of this study is to improve the process of managing students for internship placement using a new proposed system called IPMS (Internship Placement Management System). The evolutionary prototyping models were used as a methodology to develop the IPMS (Internship Placement Management System). There are 5 (FIVE) categories of users involved in this system that have 6 (SIX) modules to be used according to their roles. The modules will consist from the beginning which is managing the users' information records, processing internship applications and confirmation, updating continuous progress from the students, assignment of academic supervisor by the Coordinator, students' internship performance evaluation, and reporting. The implementation of IPMS will help Coordinator to monitor the process from the beginning of the internship until the end of the internship. Therefore, the new proposed system, IPMS (Internship Placement Management System) will be useful and helpful in keeping track of and managing the complete process of internship placement in Kolej Universiti Poly-Tech Mara (KUPTM).

**Keywords:** *Internship placement, systematic, monitor, efficient*



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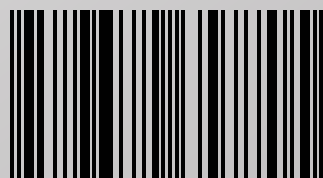
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