

The relationship between social distancing and interpersonal communication through pandemic COVID-19 🛒

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Throughout the pandemic COVID – 19, interpersonal communication could not be practiced in our daily routine as the COVID-19 virus is easily spread between people within close contact. This research aims to identify the relationship between social distancing and interpersonal communication during pandemic COVID – 19. This study applies the Social Exchange Theory. Quantitative method is applied in this study and data were collected through the distribution of questionnaire to 131 respondents. In addition, the findings showed that there is no significant difference on social distancing between male and female. This study discovered that there is relationship between social distancing and interpersonal communication during pandemic COVID - 19. Hence, this study contributes to the field of communication through the establishment of a more comprehensive variable related to participation in benefit of social distancing and help to develop the Social Exchange Theory.

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Abstract

Throughout the pandemic COVID - 19, interpersonal communication could not be practiced in our daily routine as the COVID-19 virus is easily spread between people within close contact. This research aims to identify the relationship between social distancing and interpersonal communication during pandemic COVID - 19. This study applies the Social Exchange Theory. Quantitative method is applied in this study and data were collected through the distribution of questionnaire to 131 respondents. In addition, the findings showed that there is no significant difference on social distancing between male and female. This study discovered that there is relationship between social distancing and interpersonal communication during pandemic COVID - 19. Hence, this study contributes to the field of communication through the establishment of a more comprehensive variable related to participation in benefit of social distancing and help to develop the Social Exchange Theory. © 2023 Author(s).

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