



**FINAL EXAMINATION  
FOUNDATION IN ARTS**

**COURSE : CROSS-CULTURAL COMMUNICATION**

**COURSE CODE: COM006**

**DURATION : 2 HOURS**

**INSTRUCTIONS TO CANDIDATES:**

1. This question paper consists of **THREE (3)** parts : PART A (5 questions)  
: PART B (4 questions)  
: PART C (2 questions)
2. Answer ALL questions from PART A, PART B and PART C in the Answer Booklet provided.
3. Please check to make sure that this examination pack consists of :
  - i. The Question Paper
  - ii. An Answer Booklet
4. Do not bring any material into the examination hall unless permission is given by the invigilator.
5. Please write your answer using permanent ink.

**MYKAD/  
PASSPORT NO** :

**ID. NO.** :

**LECTURER** :

**SECTION** :

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**DO NOT OPEN THIS QUESTION PAPER UNTIL YOU ARE TOLD TO DO SO**

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*This question booklet consists of 4 printed pages including the front page*

**PART A: SHORT ANSWER**

**Instruction: Define and provide examples for ALL the following terms.**

1. Values (4 marks)
2. Collectivism (4 marks)
3. Belonging (4 marks)
4. Haptic (4 marks)
5. Observable (4 marks)

**(TOTAL: 20 MARKS)**

**PART B: STRUCTURED**

**Instruction: Answer ALL questions.**

1. Culture is the property of community of people, not simply a set of characteristics of individuals. Explain **FIVE (5)** importance of culture.  
(10 marks)
  
2. Explain **FIVE (5)** gestures of nonverbal in cross cultural communication.  
(10 marks)
  
3. Explain **TWO (2)** dark side of identity in cross cultural interactions.  
(10 marks)
  
4. Explain **FIVE (5)** numerous similarities among the world's great religion.  
(10 marks)

**(TOTAL: 40 MARKS)**

**PART C: ESSAY**

**Instruction: Answer ALL questions.**

1. Each culture has their own uniqueness to differentiate it from other cultures. Based on the culture that you have chosen, discuss **TWO (2)** the uniqueness of the culture.

(20 marks)

2. Hofstede's Values Dimensions explain perceptual and communication differences across cultures. Uncertainty avoidance is one of it where it deals with a society's tolerance for uncertainty and ambiguity. Based on Hofstede's Value Dimension, explain and provide example for:

- a. High uncertainty avoidance

(10 marks)

- b. Low uncertainty avoidance

(10 marks)

(Total: 20 marks)

**(TOTAL: 40 MARKS)**

**END OF QUESTION PAPER**